

Yi Zhao

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EDUCATION

University of Arizona, Tucson, AZ

Ph.D., sociology (expected 2021)

M.A., sociology (2016)

Cornell University, Ithaca, NY

Master of Public Administration (2013)

University of International Business and Economics, Beijing, China

B.A., English (2010)

RESEARCH INTERESTS

Social Entrepreneurship, Corporate Social Responsibility, Nonprofits & Civil Society,
Management and Organization Theory, Networks

PEER-REVIEWED ARTICLES

Galaskiewicz, Joseph and **Zhao, Yi**. “Reconciling Theory and Context in Comparative
Nonprofit Research”. *Nonprofit and Voluntary Sector Quarterly*. Forthcoming.

MANUSCRIPTS UNDER REVIEW

Zhao, Yi, Jina Lee and Cheryl Ellenwood, “The Gender Gap in Social Entrepreneurial Financing”.
Invited for revision and resubmission, *Journal of Business Venturing*.

**Bowers Award for Outstanding Graduate Student Paper in Sociology, University of Arizona*

Zhao, Yi. “Governance between Boards: The Network Influences of Board Interlocks on
Corporate Social Performance”. Under review, *Business & Society*.

WORK IN PROGRESS

Zhao, Yi. “‘It Takes a Village to Raise a Child’: The Effect of Community Social Capital on the
Target Selection of Social Impact Investors”. [Writing stage. Target journal: *Administrative
Science Quarterly*].

Zhao, Yi, Jennifer Lee and Joseph Galaskiewicz. “Organizational Sociology and Nonprofit Organizational Research”. [Writing stage. Invited for submission to journal: *Sociology Compass*].

CONFERENCES

2020 **Zhao, Yi**. “A Community-Based Theoretical Framework for Impact Investment Research”. Paper presented at the Academy of Management Annual Meeting, Social Issues in Management Division, August 10, virtual.

2020 **Zhao, Yi**. “What Happens to Your Equity Financing When You Mix Businesses and Social Motives”. Paper presented at the UA-ASU Mini Conference, School of Sociology, University of Arizona, February 28, Tucson, AZ.

2019 **Zhao, Yi**. “Alone in Doing Good? Board Interlock Network and CSR Performance of US Firms, 2003-2013”. Paper presented at the Academy of Management Annual Meeting, Social Issues in Management Division, August 12, Boston, MA.

2019 **Zhao, Yi** and Cheryl Ellenwood. “Same Cue, Different Reactions: Audience Evaluation of Hybrid Organizations and the Differential Effect of Gender Signal”. Paper presented at the Philanthropy and Social Impact Symposium, Sol Price School of Public Policy, University of South California, March 16, Los Angeles, CA.

2018 **Zhao, Yi** and Cheryl Ellenwood. “A Penalty for Hybrid Organizing? The Contingent Consequences of Being a Social Enterprise”. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, November 16, Austin, TX.

2018 Galaskiewicz, Joseph and **Zhao, Yi**. “Reconciling Theory and Context in Comparative Nonprofit Research”. Paper presented at the West Coast Nonprofit Data Annual Conference. Brigham Young University. April 27-28, Salt Lake City, UT.

**Also presented at the Association for Research on Nonprofit Organizations and Voluntary Action-Asia Conference, June 6-7, Beijing, China.*

2017 **Zhao, Yi**. “Does Interlock Network Still Matter for Corporate Actions: A Retest of Social Influence Theory on Corporate Social Responsibility in the U.S.”, Paper presented at the International Network for Social Network Analysis (INSNA) Annual Conference, May 31, Beijing, China.

2016 **Zhao, Yi**. “A Combined Approach of Blau Space and Blockmodeling to Operationalize Competitive Ties between Organizations”, Paper accepted (but not presented) at the American Sociological Association (ASA) Annual Conference-Student Forum Roundtable, August 20-23, Seattle, WA.

RESEARCH AND ACADEMIC AWARDS

- 2019 First Place, Raymond V. Bowers Award for Outstanding Graduate Student Paper in Sociology, co-author with Cheryl Ellenwood, University of Arizona
- 2015 Frederick and Margaret Conrad Scholarship, University of Arizona
- 2013 Honorary Inductee to Pi Alpha Alpha—Honor Society for Public Affairs and Administration
- 2010 Best Undergraduate Thesis Award, University of International Business and Economics

FELLOWSHIPS AND GRANTS

- 2019 SBS Summer Dissertation Fellowship, \$6,000, University of Arizona
- 2019 Graduate and Professional Student Council Travel Grant, \$815, University of Arizona
**also won in 2017 for the amount of \$700*
- 2018 ARNOVA Doctoral Seminar Fellowship
- 2014 University of Arizona Fellows Award, \$10,000
- 2013 Cornell Institute for Public Affairs Fellowship, \$40,000, Cornell University

TEACHING AWARDS

- 2020 William K. Bunis Graduate Student Teaching Instructor Award, School of Sociology, University of Arizona

SELECTED COURSES TAUGHT

University of Arizona, School of Sociology, to graduate students:

Social Statistics I and II (lab tutor) F2017, S2018

University of Arizona, School of Sociology, to undergraduate:

Social Networks (course instructor) F2020, F2019

The Nonprofit Sector: Charity, Philanthropy and Volunteering (course instructor) S2020, S2019

Undergraduate Research Practicum (course instructor) F2019

Social Research Methods (tutor) S2018, F2017

Quantitative Reasoning in Sociology (tutor) S2018, F2017

Introduction to Sociology (course instructor) W2017

Cornell University, School of Industrial and Labor Relations, to undergraduate:

Global Comparative Disability Policy (guest lecturer) F2013

ADVISING

2020 Special member of dissertation committee, “How Are International Students Supported? The Roles of Social Networks and Institutional Services”, Xiaojie Li, College of Education, University of Arizona

SERVICES

To the Profession:

2019-2020 Academy of Management Annual Conference Reviewer
OMT and SIM Division

To the Department:

2018-2019 Co-organizer, Arizona Research Workshop,
School of Sociology, University of Arizona

2018 Graduate Student Representative, Faculty Recruiting Committee,
School of Sociology, University of Arizona

PROFESSIONAL EXPERIENCE

2013-2014 Employment and Disability Institute, Cornell University, Ithaca, NY

2010-2011 Delegation of the Europe Union to China, Beijing, China

PROFESSIONAL MEMBERSHIPS

Academy of Management (AOM)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

American Sociological Association (ASA)

REFERENCES

(Available upon request)